

Jewelry NEWS & VIEWS

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Engelbert's
 JEWELERS, INC.
 ESTABLISHED 1907
*One Family, One Commitment
 One Hundred Years in Business*

NEW YEARS
 FASHION



Sarah Engelbert Rushton
 Master IJO Jeweler

TURN OLD GOLD INTO CASH



Turn your old, worn out, outdated gold jewelry into CASH.

With the price of gold hitting all time highs, now is the time to cash-in. Take a look in the bottom of your jewelry box to find those single earrings, broken and dented chains, or the class ring you haven't worn in years. Then turn all of it into cash.

We will buy all of your unwanted gold and silver jewelry, regardless of what shape it's in. We offer the best possible price at the time of transaction and will provide CASH on the spot. Now is the time to take advantage of the high price of gold. Visit us today to see just how much your old gold is worth!

MASTER **IJO** JEWELER
 BRILLIANCE YOU DESERVE®

What Will You be Wearing When the Ball Drops?



New Year's Eve is always a special excuse to put on your "party" clothes. Whatever outfit you select, we have a wide choice of jewelry designs to help you compliment your look. From dramatic contemporary styles, enchanting traditional designs or fun flirty baubles, you're sure to find it here!

For a fashion-forward look, choose eye-popping color. Feeling retro-eccentric ...try new and exciting geometric de-

signs. Remember, New Year's colors are black and white, symbolizing the birth of the New Year and death of the old one. Classic black and white jewelry is always in fashion and is the most popular this season.

Whatever accessories you select, we're here to help you look and feel stunning when the ball drops this year. Happy New Year from our staff to you, your family and friends!

BIRTHSTONE OF THE MONTH: Garnet 



265 West Dominick Street, P.O. Box 829 Rome, NY 13442-0829
 New Hartford Shopping Center New Hartford, NY 13413
 (315) 337-3100 ■ Fax: (315)337-0018 ■ www.engelberts.com ■ sarah@engelberts.com

Rome and New Hartford's exclusive Master IJO Jeweler